RÉSUMÉ WORLD INC.

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Mr. George Brown
Marketing Manager
Eco Products and Distribution

Dear Mr. Brown:

Your recent public relations campaign heralding the new Enviro-Prod to the consumer market was well orchestrated. I have been following the progress of your company since its strategic alliance with ABC International. The track record of the company has been quite impressive and I would like to get some additional information about the plans and future targets of Eco Products.

The one reason for such a request to get a better understanding of the "behind the scenes" workings of a company that has the knack for making waves in the marketplace and attracting the kind of media exposure that has fuelled its success. I am also interested about the seemingly perfect timing for the introduction of innovative products that seem to gain ready acceptance by the consumer sector. Such information will assist me in my own marketing career since I am a recent graduate of the Marketing program at Seneca College.

I would greatly appreciate an opportunity to discuss the above-mentioned subject areas and get your insights into related issues. Knowing that you have a busy schedule, I promise not to take too much of your time.

I will call your secretary on Monday August 7th between 10:00 a.m. to 11:00 a.m. to find out when is a good time for such a meeting. I am sure Ms. Helen Campbell will be quite pleased to assist me.

Sincerely,

Résumé World Inc.

This letter was composed by one of Résumé World's consultants in Toronto. For more information about our **Résumé Writing, Job Search or Résumé Posting** services visit our web site at www.resumeworldinc.com or simply give us a call today.

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